



RIDE AND EXPLORE MANITOWISH WATERS, WI

2017 SOLSTICE FESTIVAL

FRIDAY AND SATURDAY, June 16 & 17, 2017

Please join us in supporting this great Manitowish Waters event. The Solstice Festival on Friday, June 16 and Saturday, June 17 is for friends and families to enjoy our area's bike trails and the beauty that surrounds us as well as the promotion of a healthy, active lifestyle.

The Festival kicks off on Friday night with a Celebration in Koller Park (5-8pm) and a FREE Sunset Ride to Serbin Park (8pm).

Saturday features a Fun Paved Trail Ride and three longer Road Rides. The 1-12 mile Fun Ride includes activities and stops along the route at North Lakeland Discovery Center, Camp Jorn YMCA and North Lakeland School. The Century Ride (100 miles), Half-Century Ride (50 miles) and the Cranberry Ride (29 miles) begin at the Manitowish Waters Community Center. Riders follow well-marked routes with rest stops and road support in Boulder Junction, Presque Isle, St. Germain and Sayner.

A special Saturday Music in the Park from Noon-4pm at Koller Park provides the post-ride celebration and is OPEN to the PUBLIC.

The Solstice Festival Team is a non-profit group working with the Town of Manitowish Waters and the Manitowish Waters Chamber of Commerce. Our goal is to kick off the cycling season by highlighting the area's 45-mile paved trail system and to feature bike-related opportunities.

In order to successfully host the 2017 Solstice Festival, we are seeking financial assistance as well as in-kind services from businesses, organizations and individuals to offset the costs of running the event. Festival proceeds support and promote bike riding and our trail system.

Please consider joining us as we help residents and visitors discover the joys of biking during some of the longest days of the year.



www.SolsticeFestival.us

For more information please contact

Beth Wetzler or Danna Johnson

mwsolsticefestival@gmail.com

BIG WHEEL LEVEL ~ 1000.00

- All Benefits of GEAT SHIFT LEVEL plus . . .
- Enlarged logo on all promotional materials
- Business/Organization banner (supplied by sponsor) will be hung at the Start/Finish line
- Enlarged logo on Solstice Festival t-shirt
- Listing in media advertising as a presenting sponsor
- Mention in any radio or T.V. ads or promotions as a presenting sponsor
- 4 Free T-Shirts

GEAR SHIFT LEVEL ~ \$500.00

- All Benefits of PEDAL LEVEL plus . . .
- Enlarged logo on all promotional materials for the event
- Enlarged logo on Solstice Festival t-shirt
- Prominent social media recognition
- Listing in media advertising as a partner
- Booth space at Start area to promote your business/organization before the event
- 3 Free T-Shirts plus more available at cost

PEDAL LEVEL ~ \$250.00

- All Benefits of SPOKE LEVEL plus . . .
- Logo on Solstice Festival t-shirt
- Listing with logo and link to your website on solsticefestival.us
- Exposure through participating organizations' e-communications and social media
- 2 free T-Shirts plus more available at cost

SPOKE LEVEL ~ \$100.00

- Name listed on Solstice Festival t-shirt
- Social media recognition
- Name listed as a Sponsor on solsticefestival.us
- Opportunity to provide items for goodie bags
- 1 free T-Shirt plus more available at cost

BELLS & WHISTLES LEVEL ~ \$25 UP

- Name listed as a Friend on solsticefestival.us
- Social media recognition

OTHER SPONSORSHIPS AVAILABLE

Rest Stop Sponsor (5 Available)

Provide food & beverages for a Rest Stop (in-kind or cash)

We'll name the stop after your business

SunSet Ride Sponsor

Provide snacks & drinks for the riders (in-kind or cash)

We'll name the Bonfire after your business

Band Sponsor

Cover the cost of the Post-Ride Celebration Band
You will be named as Presenting Sponsor for the Music and may supply a banner for us to hang

Raffle Sponsor (10 Available)

Provide an item (preferably bike or solstice related) valued at \$50 or more to be raffled

Advertising Sponsor

Cover the cost of an advertisement in one of the local papers or radio/TV stations and you will be mentioned as "sponsored by" with your logo.



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Solstice Festival
c/o Manitowish Waters Community Foundation
P.O. Box 127
Manitowish Waters, WI 54545



Help support the Solstice Festival and its mission to promote bike riding in the area through sponsorship!



Business or Individual Name (as it should appear on promotional materials)

Contact Name Contact Phone

Mailing Address City, State, ZIP

Contact Email Address

Website Address? (list URL)

Facebook Page? (list name)

T-Shirt Size(s) S M L XL XXL

I/We, as indicated above, pledge to support the Solstice Festival and its mission through the sponsorship contribution marked on the right.

Signature Date

Please return a completed and signed copy of this agreement by mail to:

Solstice Festival
c/o Manitowish Waters Community Foundation
P.O. Box 127
Manitowish Waters, WI 54545
Or email to:
mwsolsticefestival@gmail.com



www.SolsticeFestival.us

SPONSORSHIP AGREEMENT FORM

- Big Wheel ~ \$1000
- Gear Shift ~ \$500
- Pedal ~ \$250
- Spoke ~ \$100
- Bells & Whistles ~ \$25 & UP
- Other _____
- Call/email me about the details.
- In-Kind Item _____
- Value _____

In-Kind sponsorship of event expense items are welcome and recognized at the appropriate level.

Examples include: printing, advertising, food, Goodie Bag items (sunscreen, first aid, power bars, energy drinks, etc.), course supplies, paper products and office supplies.
THE SKY IS THE LIMIT – we like to be creative!

Payment:

- Find Payment Enclosed (Check made out to Manitowish Waters Community Foundation)
- Payment will follow

